



## Shaping Identity. Stewarding Impact.

Guided by integrity, excellence, and care



# Stewarding Dental Network

Stewarding Dental Network (SDN) offers strategic consulting and full practice buildout support, providing access to vetted partners, operational guidance, and hands-on execution depending on the level of engagement selected.

Stewarding Dental Network (SDN) exists to support dental professionals throughout every stage of practice ownership — from concept and planning to full-scale buildout and launch. We offer two streamlined service options, designed to meet doctors where they are and scale with their vision.

### Our Two Service Offerings:

1. SDN Consulting
2. Practice Buildout

#### 1. SDN Consulting

Strategic Access • Flexible Support • Monthly Fee

Tier 1: ADL Build + Operate

**Tier 1 ADL Build + Operate**

**\$5,000**

per month during build

**Tier 1 ADL Build + Operate**

**\$3,500**

per month post build

Strategic Access | Flexible Support

SDN Consulting is designed for doctors who want expert guidance and direct access to vetted resources, while maintaining flexibility over the pace and scope of their project. Consulting is structured as a flat monthly fee that supports the growth, branding, and development of your practice — not just advisory conversation.

#### Consulting Support Includes Access To:

- Branding & Graphic Design
- Website Development
- Videography & Content Creation
- Access to Vetted Design and General Contractor team, Vendors, preferred Equipment
- Cabinet Sourcing and Dental Chair Vendor Management
- Strategic Planning and Advisory Support
- Reduce Lab Pricing: Crowns, Veneers, Fixed Appliances
- Orthodontics at \$600 per case (Revisions \$199 per case)
- Legal Support
- Two Monthly Coaching Sessions Covering
- Custom SOP Development
- Revenue Cycle Management (RCM)
- KPI Creation and Tracking
- Practice Management Coaching
- Branding Direction and Basic Website Buildout
- Launch and Early Growth Strategy

#### Tier 2 Foundation Coaching

**Tier 2 Foundation Coaching**

**\$1,500**

per month

#### Includes:

- SOP and KPI Frameworks
- Two Monthly Coaching Sessions
- RCM Review and Optimization
- Practice Management Coaching
- Brand Input and Strategic Positioning

### Stewarding Dental Network – Built For Clarity, Leverage, and Stewardship

#### This option is ideal for Doctors who:

- Are early in the Planning Phase
- Are mid – process and need expert direction
- Want professional support without full project management
- Prefer a flexible, advisory – driven engagement

SDN Consulting provides access, strategy, and coordination — empowering you to move forward with clarity and confidence.

#### 2. Practice Buildout

End-to-End Execution • Operational Leadership • Project Management

Cost: 15% of totally buildout expense

The Practice Buildout is SDN's most comprehensive offering. It includes everything provided in Consulting. It includes everything provided in consulting PLUS hands-on, step-by-step operational execution.

This option is designed for doctors who want a guided, structured, and professionally managed buildout, from vision to launch.

#### Additional Buildout Support Includes:

- Dedicated SDN Project Manager
- Phase-by-phase practice development
- Assisted Budget planning & capital coordination
- Assisted Site selection & lease coordination
- Design, permitting, and construction oversight
- Equipment procurement & installation
- Branding, marketing, advertisement and launch strategy (roll it out)
- Pre-opening, opening, and post-launch support

With the full Buildout, SDN doesn't just advise — we walk alongside you through each phase, ensuring alignment, accountability, and execution.

### Comparison Chart

#### Consulting

Category	Tier 1 Consulting	Tier 2 Coaching
Branding & Graphic Design	✓	
Web Development	✓	
Videography & Content Creation	✓	
Vetted Design and General Contractor Team, and Preferred Equipment	✓	
Cabinet Sourcing and Dental Chair Vendor Management	✓	
Strategic Planning and Advisory Support	✓	
Reduced Lab Pricing: Crowns, Veneers, Fixed Appliances	✓	
Orthodontics at \$600 per case (revisions \$199 per case)	✓	
Two Monthly Coaching Sessions Covering:	✓	✓
+Custom SOP Development	✓	✓
+Revenue Cycle Management (RCM)	✓	✓
+KPI Creation and Tracking	✓	✓
+Practice Management Coaching	✓	✓
+Branding Direction and Basic Website Buildout	✓	✓
+Launch and Early Growth Strategy	✓	✓

#### Full Practice Buildout

Category	
Dedicated SDN Project Manager	✓
Phase-by-phase practice development	✓
Budget planning & capital coordination	✓
Site selection & lease coordination	✓
Design, permitting, and construction oversight	✓
Equipment procurement & installation	✓
Branding, marketing, advertisement and launch strategy (roll it out)	✓
Pre-opening, opening, and post-launch support	✓

#### The Difference at a Glance

##### Consulting

Consulting is structured as a flat monthly fee that supports the growth, branding, and development of your practice — not just advisory conversation.

→ Access to experts + strategic support

→ Flexible involvement

→ Client-driven execution

##### Full Buildout

→ Access + execution + leadership

→ Structured, guided process

→ SDN actively manages each phase

#### Our Commitment

SDN is built on stewardship, excellence, and partnership. Every engagement is tailored to your goals, timeline, and vision — ensuring thoughtful growth without unnecessary complexity.

#### Next Steps

- 📞 Schedule a Discovery Call

Let's discuss where you are in your journey and determine the best path forward.

SDN provides consulting, coordination, and project management support. SDN does not provide clinical dental services, legal services, or financial advisory services. All services are provided pursuant to a formal written agreement.

Services are coordinated based on the selected engagement and project phase; access does not imply all services are utilized simultaneously.

Service descriptions are for informational purposes only and do not constitute a binding offer.